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*Ice cream on sale in the illegal Israeli settlement of Ma'ale Adumim*



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**Ben & Jerry's** is selling their "Peace & Love" ice cream in illegal settlements in the Occupied Palestinian Territory, normalizing the brutal occupation and enabling it to continue.

To learn more, go to [vtjp.org/icecream](http://vtjp.org/icecream).

Use the links to demand that B&J honor their social mission in Palestine, as well as elsewhere.

**Vermonters for a Just Peace in Palestine/Israel - [vtjp.org](http://vtjp.org)**

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***In the Occupied West Bank, East Jerusalem & Gaza  
3.5 million Palestinians are living under Israeli occupation.  
Did you know...***

Between 550,000-650,000 Jewish settlers are living illegally in the West Bank and East Jerusalem on stolen Palestinian land.

Armed settlers, protected by Israeli military forces, commit crimes routinely against Palestinian civilians and property.

More than 28,000 Palestinian homes and other structures have been demolished since 1967 to build Jewish-only settlements.

Gaza suffers from critical shortages of food, electricity, medicine and raw materials. 90 to 95% of its water is no longer fit for consumption.

In 2013, Israeli forces escalated their attacks against Gaza's fishermen, including killing and wounding them and confiscating their fishing equipment.

2,074 Palestinians were arrested in 2013 by Israeli Occupation Forces.

Palestinian prisoners suffer violent beatings and insults, and endure torture during interrogation, including physical abuse, sleep deprivation, denial of visitation rights and proper health care, and denial of their right to meet with their lawyers and receive legal counseling.

***Tell Ben & Jerry's: STOP Selling Ice Cream to Jewish-Only Settlements.***

***Contact B&J CEO Jostein Solheim at  
[Jostein.Solheim@unilever.com](mailto:Jostein.Solheim@unilever.com)***



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