



Ice cream on sale in the illegal Israeli settlement of Ma'ale Adumim.



Ben & Jerry's Israeli factory (above) is near Kiryat Malachi, a city not far from besieged Gaza. Kiryat Malachi was built on lands that once belonged to the Palestinian village of Qastina.

During the War of 1948, Qastina was depopulated and destroyed by Israeli forces. Its residents and 750,000 other Palestinians became refugees during that war. None of them is allowed by Israel to return home, in violation of international law.

**VERMONTERS FOR A JUST
PEACE IN
PALESTINE/ISRAEL**
www.vtjp.org

Our Call to Ben & Jerry's

As a first step, we call on Ben & Jerry's to stop selling ice cream in illegal Israeli settlements.

TAKE ACTION!

Contact Ben & Jerry's by e-mail via: vtjp.org/icecream

Or email their CEO directly:
Jostein.Solheim@unilever.com

CONTACT US!

Vermonters for a Just Peace in Palestine/Israel:
icecream@vtjp.org
or your local organization

Did you know? **BEN & JERRY'S CATERERS!**

- Office Parties
- Graduations
- Bar/Bat Mitzvahs

BEN & JERRY'S

Coneheads Unite!

Worth1000.com

Unite Against Ben & Jerry's in Occupied Palestine!



Your ice cream is free today.
PALESTINE IS NOT.

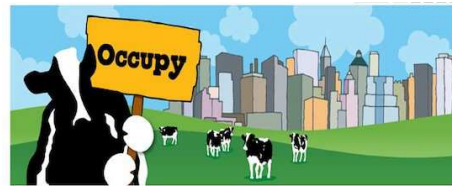
That's why we are leafleting at Ben & Jerry's scoop shops on "Free Cone Day"

Ben & Jerry's can help end the occupation, now in its 47th year, by refusing to do business in Jewish-only settlements in Occupied Palestine.

What is Ben & Jerry's Doing in Occupied Palestine?

Ben & Jerry's is a company that understands the meaning of "socially responsible."

Its progressive Social Mission "seeks to meet human needs and eliminate injustices in our local, national and international communities".



To those who Occupy: We stand with you.

Ben and Jerry's supports and funds a host of progressive causes, and is standing strong with the Occupy Wall Street movement.

Yet its franchise in Israel is selling ice cream and catering in illegal Jewish-only settlements in the occupied West Bank and East Jerusalem.



These settlements in occupied territory are illegal under international law.

They are built on stolen Palestinian land, exclusively for people who are Jewish.

Over 500,000 settlers live in the settlements. Everyday Israeli soldiers with bulldozers destroy Palestinian homes, orchards and farmlands to create new living space for more.

This must stop.



TO LEARN MORE VISIT:

Vermonters for a Just Peace in Palestine/Israel:
vtjp.org/icecream

US Campaign to End the Occupation:
endtheoccupation.org

Jewish Voice for Peace:
www.jvp.org