

Vermonters for Justice in Palestine Protests Ben & Jerry's Ice Cream sold in Illegal Settlements





On Free Cone Day Your Ice Cream is Free - But Palestinians are not! Protest Ben & Jerry's Ice Cream sold in Illegal Settlements.

On Free Cone Day – Jam the switchboard - send your message directly to Ben & Jerry's: Phone the Vermont headquarters (802) 846-1500 (8 am to 4pm EDT) Call on them to stop sales of their ice cream in illegal settlements.



Bonanza for Sales of Ben & Jerry's Ice Cream to Thousands More Homes in Illegal Settlements

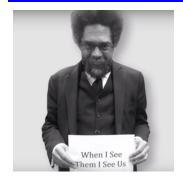
Even more Ben & Jerry's ice cream will now be sold in illegal Jewishonly settlements in the West Bank as the Netanyahu-Trump collaborative plans 2500 more residential homes for construction in illegal settlements. This is in addition to plans for additional construction in East Jerusalem

to consolidate its annexation. At the same time there is a huge increase in demolitions of Palestinian homes by the Israeli occupation. **Profits will trump "Peace and Love" again.**



Selective Immigration, turning back Refugees. What's all the fuss? Israel has been doing that for 70 years!

Palestinian refugees are refused re-entry to Israel while anyone claiming to be Jewish can automatically become a citizen of Israel – that's race-based immigration policy. Denial of refugee rights and selective denial of immigration - sounds familiar? This is normalized by Ben & Jerry's factory in Israel and its sales of ice cream in illegal settlements.



Ben & Jerry's: Support Human Rights Everywhere?

We commend Ben & Jerry's for taking the brave step of aligning the company with the Black Lives Matter movement in a <u>statement</u> posted October 6th 2016. But the company continues to miss opportunities to take specific actions to show that it respects human rights for everyone - including Palestinian refugees and Palestinians living under occupation.

Let's challenge Ben & Jerry's to take a stand: they could take immediate constructive steps by speaking out against the occupation and by stopping sales of their ice cream in the settlements.

But apparently Palestinians' lives do not matter enough.