Ben & Jerry's: Stop selling Ice Cream in Illegal Israeli Settlements!

Human Rights Watch is Watching... Ben & Jerry's and other corporations doing business in illegal Jewish-only settlements in Occupied Palestine.

Human Rights Watch's January, 2016, report Occupation, Inc.: How Settlement Businesses Contribute to Israel’s Violations of Palestinian Rights directs companies now complicit with Israel’s occupation to:
- Cease activities carried out inside settlements;
- Avoid financing, administering or otherwise supporting settlements or settlement related activities and infrastructure, to ensure the businesses are not indirectly contributing to and benefiting from such activities;
- Conduct human rights due diligence.

The Report* documents how businesses operating in the settlements profit from the oppression of the Palestinian people and normalize Israel’s colonization project.

*Read “Occupation, Inc.”: http://www.hrw.org/node/285045

Ben & Jerry’s is one of them! It's time for to take international law and his company's social mission seriously in the occupied Palestinian territory.

Ben & Jerry’s ice cream sold in an Illegal Israeli settlement in Palestine

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Ben & Jerry’s ice cream sold in an Illegal Israeli settlement in Palestine
Tell Ben & Jerry’s: Progressive except for Palestine is not Progressive!

By doing business in Israel’s settlements, Ben & Jerry’s franchise in Israel, under contract with the company in South Burlington, supports and benefits from the theft and colonization of Palestinian land, military violence, and the violation of Palestinian rights – all illegal under international law.

E-mail Ben & Jerry’s CEO Jostein.Solheim@unilever.com
• Demand Mr. Solheim stop the sale of his ice cream in Israeli settlements.
• Urge him to honor B&J’s social mission and international law in Palestine.
• Don’t buy Ben & Jerry’s ice cream until its commerce with the settlements ends.

Vermonters for a Just Peace in Palestine/Israel
www.vtjp.org/icecream
Email: icecream@vtjp.org

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